

**HELLO**  
**IT'S NICE**  
**TO MEET**  
**YOU.**

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**WE ARE THE**  
**CRYSTAL GALA**  
**FOUNDATION.**



Since 1999, our committee of volunteers has met around a kitchen table. We are a group of passionate volunteers, supported by an army of sponsors and donors, individuals, and businesses. Our doers and dreamers come together to raise funds to benefit local men and women living with breast cancer. No overhead, no paid staff, no fluff.

## IMPACT

Being relevant and understanding patients' needs and the medical staff who treat them has been paramount; in fact, it's our mandate. With our incredible partners' generous support, we have raised over 4.8 million dollars to purchase equipment and technology, and fund research projects that support early detection and treatment of breast cancer.

## THE GALA

The Foundation has built a reputation as one of the most elegant and exciting fundraising events in the Fraser Valley. The Gala, held every October, is our primary fundraising event of the year. Elaborate décor, decadent meal service, and engaging entertainment are always on the evening's agenda.

- Gala Reception
- Silent Auction
- 3-Course Dinner Service
- Live Auction
- Entertainment & Dancing

## SPONSORSHIP PROGRAM

With the generous support of individuals and businesses, some of whom have been with us for 25 years, the Foundation has grown organically in the place we love, the Fraser Valley! Join us in the fight against breast cancer and consider being a Gala sponsor today.

### PRESENTING

**\$25,000**

- **One opportunity available. This is truly special!**
  - Presenting rights, with sponsor name used alongside event title at every opportunity.
  - Involvement in Gala Reception.
  - Sponsor name and logo included in printed material including invitation, program, signage, auction catalogue, tickets etc.
  - Sponsor name and contact details included in the program.
  - Opportunity to speak at the event.
  - Sponsor acknowledgement during formal remarks.
  - 8 Complimentary tickets to attend the event.
  - Priority seating for one table at the event.
  - A full page, full color ad in the program.
- Sponsor logo and name included with every take-home gift
  - Sponsor name and logo included in advertising efforts both in print and online leading up to and post event.
  - Receive a minimum of 5 social media mentions across all Crystal Gala social media channels.
  - Permanent recognition tile honouring your contribution on the Donor Wall, outside the Breast Health Clinic at ARHCC.
  - Use of the Crystal Gala name and logo to promote Presenting status.
  - Opportunity for Sponsor to volunteer at the event.
  - Opportunity to commit to a two-year exclusive Presenting sponsorship.

### CRYSTAL

**\$10,000**

- 4 Complimentary tickets.
  - Category exclusivity (excluding Presenting Sponsor).
  - Sponsor name and logo included in printed material including invitation, program, signage, auction catalogue, tickets etc.
  - Sponsor name and contact details included in the program.
  - Sponsor acknowledgement during formal remarks.
  - Two complimentary tickets to attend the event.
  - Priority seating for one table at the event.
  - A full page, full color ad in the program.
- Sponsor name and logo included in advertising efforts both in print and online leading up to and post event.
  - Sponsor will receive a minimum of 4 social media mentions.
  - Permanent recognition tile honouring your contribution on the Donor Wall, outside the Breast Health Clinic at ARHCC.
  - Use of Crystal Gala name and logo to promote Angel status.
  - Opportunity to commit to a two-year exclusive presenting sponsorship.

### ANGEL

**\$5,000**

- 2 Complimentary tickets.
  - Category exclusivity (excluding Presenting Sponsor).
  - Sponsor name and logo included in printed material including invitation, program, signage, auction catalogue, tickets etc.
  - Sponsor name and contact details included in the program.
  - Sponsor acknowledgement during formal remarks.
  - Two complimentary tickets to attend the event.
  - Priority seating for one table at the event.
  - A full page, full color ad in the program.
- Sponsor name and logo included in advertising efforts both in print and online leading up to and post event.
  - Sponsor will receive a minimum of 4 social media mentions.
  - Permanent recognition tile honouring your contribution on the Donor Wall, outside the Breast Health Clinic at ARHCC.
  - Use of Crystal Gala name and logo to promote Angel status.
  - Opportunity to commit to a two-year exclusive presenting sponsorship.

## PLATINUM

**\$2,500**

- 1 Complimentary ticket.
- Sponsor name included in printed material included in program, signage, and auction catalogue.
- Sponsor acknowledgement during formal remarks.
- A half page, black and white ad in the program
- Use of Crystal Gala name and logo to promote Platinum status.
- Sponsor name and logo included in advertising efforts both in print and online leading up to and post event.
- Sponsor will receive a minimum of 3 social media mentions.
- Permanent recognition tile honouring your contribution on the Donor Wall, outside the Breast Health Clinic at ARHCC.

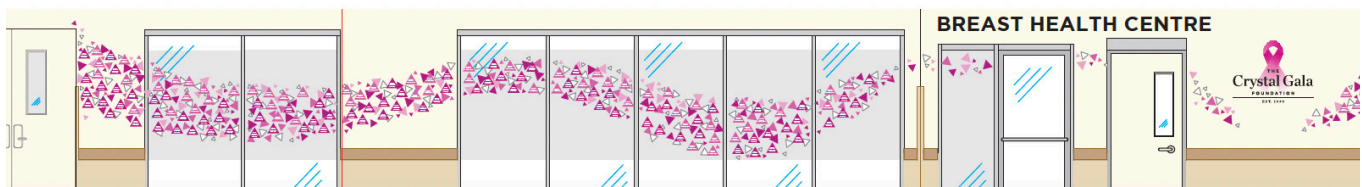
## GOLD

**\$1,000**

- Sponsor name included in printed material including program, signage, and auction catalogue.
- Sponsor name and contact details included in the program.
- Sponsor acknowledgement during formal remarks.
- Sponsor name and logo included in advertising efforts both in print and online leading up to and post event.
- Sponsor will receive a minimum of 2 social media mentions.
- Permanent recognition tile honouring your contribution on the Donor Wall, outside the Breast Health Clinic at ARHCC.
- Use of Crystal Gala name and logo to promote Gold status.

## DONOR WALL

In grateful recognition of the people and the businesses who have joined the Foundation in the fight against breast cancer, we acknowledge contributions of \$1,000 and more with a permanent plaque located on the second floor of the Crystal Gala Breast Health Centre located at the Abbotsford Regional Hospital and Cancer Centre.



## SILENT AUCTION

Let the bidding begin! Each year we are grateful to our donors for the incredible selection of unique and exclusive items our guests have the opportunity to bid on. To donate please visit [crystalgala.ca](http://crystalgala.ca) or contact [auctions@crystalgala.ca](mailto:auctions@crystalgala.ca).

## DONATE

To make a one time or monthly monetary donation please visit [crystalgala.ca](http://crystalgala.ca). Donations will receive a charitable receipt.

## FUNDRAISE FOR BREAST CANCER

We love to partner with organizations that have their own unique way of raising funds in support of those fighting breast cancer and inspire others to do the same. From golf tournaments to bake sales and everything in between, we are here to help get you started! Please visit us online at [crystalgala.ca](http://crystalgala.ca) or contact us at [info@crystalgala.com](mailto:info@crystalgala.com).